

Classified Ads

50 words or less – \$43 USD
 each additional 10 words – \$10 USD

Display Ads — Sizes

Full page

The trimmed full page size is 8 1/8" x 10 5/8" [49 x 64 picas].
 For a full bleed, add 1 pica on each side [51 x 66 picas].
 For a margin, reduce ad size.

Half page, horizontal	41p8 x 27 picas	(7 x 4½")
Half page, vertical	20 x 55p9 picas	(3 3/8 x 9¼")
Quarter page	20 x 27 picas	(3 3/8 x 4½")
Third page, horizontal	41p8 x 18 picas	(7 x 3")
Column width	9 picas 4 points	(1½")
Business Card Size	20 x 12 picas	(3 3/8 x 2")

Display Ads — Prices

Colour/Black and white	outside back cover	\$2,250 USD
	full page (interior)	\$2,036 USD
	half page	\$1,146 USD
	third page (horizontal only)	\$881 USD
	quarter page	\$615 USD
	business card size	\$145 USD
	other sizes	\$39 USD/column inch

Process

- ▶ All display ads must be submitted ready to print at a resolution of at least 300 dpi. Please send ad in one of the following formats: .pdf, .tif, .jpg, .eps, .psd, .bmp, .ai
- ▶ Deadlines are 8 weeks before the date of publication (e.g. May 1 for the July issue).
- ▶ The *Canadian Adventist Messenger* assumes no liability for the products or services advertised and no responsibility for typographical errors.
- ▶ Payment must accompany all booking of advertising in the forms of cheques, money orders or through PayPal (online payment service)
- ▶ A 10 percent discount is given for three or more consecutive insertions without copy changes.
- ▶ For all advertising placement and billing inquiries, please contact:

Aimee Perez at 905/433-0011 ext. 2092

Fax – 905/433-0982

Email – perez.aimee@adventist.ca

Mail – 1148 King Street East, Oshawa, Ontario, L1H 1H8