Revised 2016

Classified Ads

50 words or less – \$33 each additional 10 words – \$8

Display Ads — Sizes

Full page The trimmed full page size is $8 \frac{1}{8}$ x $10 \frac{5}{8}$ [49 x 64 picas].

For a full bleed, add 1 pica on each side [51 x 66 picas].

For a margin, reduce ad size.

Half page, horizontal	41p8 x 27 picas	(7 x 4½")
Half page, vertical	20 x 55p9 picas	(3 3/8 x 9 ¹ / ₄ ")
Quarter page	20 x 27 picas	(3 3/8 x 4½")
Third page, horizontal	41p8 x 18 picas	(7 x 3")
Column width	9 picas 4 points	$(1\frac{1}{2}")$
Business Card Size	20 x 12 picas	(3 3/8 x 2")

Display Ads — Prices

Colour/Black and white	outside back cover	\$1,954
	full page (interior)	\$1,535
	half page	\$999
	third page (horizontal only)	\$759

quarter page \$533 business card size \$129

other sizes \$34/column inch

Process

- ► All display ads must be submitted ready to print at a resolution of at least 300 dpi. Please send ad in one of the following formats: .pdf, .tif, .jpg, .eps, .psd, bitmap, .ai
- ▶ Deadlines are 8 weeks before the date of publication (e.g. May 1 for the July issue).
- ► The *Canadian Adventist Messenger* assumes no liability for the products or services advertised and no responsibility for typographical errors.
- ► Payment must accompany all booking of advertising in the forms of cheques, money orders or through PayPal (online payment service)
- ▶ A 10 percent discount is given for three or more consecutive insertions without copy changes.
- ► For all advertising placement and billing inquiries, please contact:

Aimee Perez at 905/433-0011 ext. 2092

Fax - 905/433-0982

Email -perez.aimee@adventist.ca

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